**Introduction to PSAs**

Goals:

1. Define a PSA and find an example
2. Evaluate a PSA and describe whether or not it is educational

Part 1: Define PSA- Describe what each word below means. (7 points)

**P**ublic-
**S**ervice-
**A**nnouncement-

Now put those words together- What is a PSA?

Something that people use to \_\_\_\_\_\_\_\_\_\_\_\_ the \_\_\_\_\_\_\_\_\_\_\_\_\_\_about\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

Part 2: Sample PSA video- Now you are going to watch a PSA video and describe it below. (8 points)
 **Video 1 Title:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
Source website- <http://www.youtube.com/watch?v=Av89oE84dUo>
Length (minutes):
Summary (2-3 sentences)- What is the video about?

Q1: Was this video educational (did it teach you something useful)? Why or why not?

Q2: Was this video interesting (would other teenagers like it)? Why or why not?

Part 3: Find your own PSA- Type “PSA” in youtube or google and find your own example. Please complete the information below. (9 points)

**Video 2 Title:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
Source website-please copy and paste the link:
Length (minutes):
Summary (2-3 sentences)

Q1: Was this video educational (did it teach you something useful)? Why or why not?

Q2: Was this video interesting (would other teenagers like it)? Why or why not?