**Introduction to PSAs**

Goals:

1. Define a PSA and find an example
2. Evaluate a PSA and describe whether or not it is educational  
     
   Part 1: Define PSA- Describe what each word below means. (7 points)  
     
   **P**ublic-  
   **S**ervice-  
   **A**nnouncement-  
     
   Now put those words together- What is a PSA?  
     
   Something that people use to \_\_\_\_\_\_\_\_\_\_\_\_ the \_\_\_\_\_\_\_\_\_\_\_\_\_\_about\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.  
     
   Part 2: Sample PSA video- Now you are going to watch a PSA video and describe it below. (8 points)  
    **Video 1 Title:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  
   Source website- <http://www.youtube.com/watch?v=Av89oE84dUo>  
   Length (minutes):  
   Summary (2-3 sentences)- What is the video about?  
     
     
   Q1: Was this video educational (did it teach you something useful)? Why or why not?  
     
     
   Q2: Was this video interesting (would other teenagers like it)? Why or why not?  
     
     
   Part 3: Find your own PSA- Type “PSA” in youtube or google and find your own example. Please complete the information below. (9 points)  
     
   **Video 2 Title:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  
   Source website-please copy and paste the link:   
   Length (minutes):  
   Summary (2-3 sentences)  
     
     
   Q1: Was this video educational (did it teach you something useful)? Why or why not?  
     
     
   Q2: Was this video interesting (would other teenagers like it)? Why or why not?