**SNUGGLES Commercial Outline**

Goals:

1) Use information from your interview with the SNUGGLES ladies to plan a commercial

2) Use pictures and color that will catch your audience’s attention  
 **Purpose: Teach people about the SNUGGLES project and ask for donations and help knitting & crocheting**

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| **Scene 1:** | **Describe- how will you catch your audience’s attention?    Sources:** |
| **Scene 2:** | **Describe- what will you teach the audience about SNUGGLES?    Sources:** |
| **Scene 3:** | **Describe- what can people do to help?** |
| **Scene 4:** | **Describe- where can people go for more information?** |